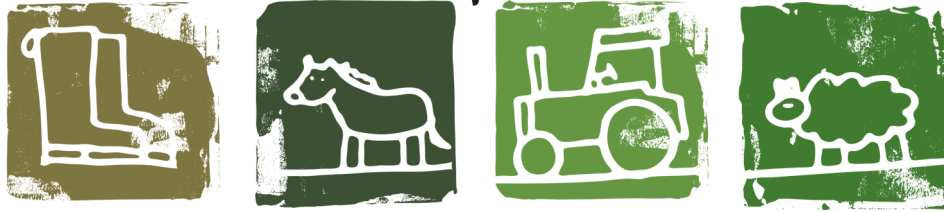


Northumberland COUNTY SHOW



SPONSORSHIP OPPORTUNITIES



Office Address:

Hexham Auction Mart
Tyne Green, Hexham
Northumberland
NE46 3SG

Show Field Address:

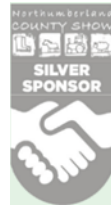
Bywell
Near Stocksfield
Northumberland
NE43 7AB

 01434 604216 (office)

 info@northcountyshow.co.uk

Sponsorship benefits at a glance

Northumberland
COUNTRY SHOW



	Class	Bronze	Silver	Gold	Principal Partner
Cost	£150	£250-£500	£650 - 1200	£1500 - 3000	from £4800
Benefits	✓	✓	✓	✓	✓
Acknowledgement in Schedule and Catalogue	✓	✓	✓	✓	✓
Acknowledgement on our website	✓	✓	✓	✓	✓
Link to your website from ours	✓	✓	✓	✓	✓
Purchase additional tickets at preferential rates	✓	✓	✓	✓	✓
Admission Tickets		2	4	6	10
Car park passes		1	2	3	5
Badges to access our VIP area			4	6	10
Complimentary lunch in Members' Marquee				6	10
Invitation for you and your guests to Pimms Afternoon Tea with the President in VIP enclosure			✓	✓	✓
Ringside Banner sites		1	2	3	4
Your logo used in our members' mailings and publications			✓	✓	✓
Advertising included on our Big TV screen				✓	✓
PA Announcements			✓	✓	✓
Advertisement in our Schedule			✓	✓	✓
Advertisement in our Catalogue			✓	✓	✓
Social Media support			.	✓	✓
Press and media package				.	✓
Your logo on our visitor maps					✓
Prime advert position in Catalogue and Schedule					✓
Half page editorial piece in our Catalogue			.	.	✓
Opportunity to put your name to one of the main livestock sections (e.g. The YoungsRPS Sheep Section) with banner sites in choice of locations.					✓
Reserved indoor or outdoor Trade Stand in your choice of location, sizes negotiable.					✓
Electricity supply, flooring, tables and chairs for trade stand included.					✓



For more options, contact us.

PRINCIPAL PARTNERS	from £4800
Sheep Section - Youngs RPS	Bespoke packages
Equine Section - Sage Wealth Management	
Cattle Section	
Alpaca Section Fergusons Transport (TBC)	
Members' Marquee –Muckle LLP	
Gold Level	£1500-3000
Main Arena	£3,000
Champion of Champions	£2,500
The Sheep Show	£2,000
5k Run	£2,000
Beef or Dairy Section	£1,500
Children's Area	£1,500
KC Dog Show	£1,500
Newcastle Diamonds Speedway	£1,500
Inter Hunt Relay Main Arena Attraction	£1,500
Silver Level	£650-1200
Big TV Screen including full day advertising	£1,200
Press & VIP enclosure, with option for 1 hr private party	£1,200
Comp Homecrafts Marquee	£1,000
Light Horse Championship	£1,000
Shearing Display	£1,000
Heavy Horse Section	£1,000
Poultry Marquee	£800
Goat Marquee	£800
Rabbit & Cavy Marquee	£800
Pig Marquee	£800
Royal International Horse Show Qualifiers Working Hunter Pony Section	£700
Veteran Horse Qualifiers	£700
RoR Section and Championship	£650
Bronze level	£250 - 500
Alpaca Gazebo	£500
Overall Champion Sheep	£500
Car parks, Information points, toilets, waste or facilities	£250-500
Cumberland Wrestling	£500
Stick Dressing	£350
Forestry Championship	
Gun Dog Scurry	£350
Tug of War	£500
Best Dog in Show	£250
Best Puppy in Show	£250
Birds of Prey display and terrier racing	£350
Trade Stand Competitions - choice of four areas	£300 each
Commentators' box, Secretary's Office and cabins,	£250-350
Bandstand	£250
Young Handlers for Cattle or Sheep	£350
Cattle Breed Sections & Championships - ask for details	£300-500
Sheep Breed Sections & Championships - ask for details	£300
Class Sponsor	£150
Individual classes in every competitive section	

Be there....

It has never been more important for organisations to reach out to their customers.

Our showground audience is in excess of 26,000 with exposure to over 2 million people regionally in the weeks leading up to the show.

The Northumberland County show is the region's biggest one day visitor attraction, held in the beautiful parkland at Bywell, near Stocksfield.

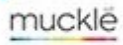


Northumberland COUNTY SHOW



PRODUCED IN
NORTHUMBRIA

Proud to be working with our principal partners ...



and our media partner ...



Why become a sponsor?

There are few marketing opportunities as valuable, or as flexible, as sponsorship.

We design affordable, bespoke packages for individual organisations ensuring every opportunity delivers targeted messages to your clients and potential customers.

In sponsoring the show's events and competitions, you are supporting a charity: the Tynedale Agricultural Society. As a non-profit making organisation, it exists to promote and celebrate British agriculture and all that is great about Northumbria and its people.

The Society promotes education, careers in land based industries, excellence in sustainable food production and livestock husbandry. We are passionate about our regional heritage, rural communities and aim to bring our diverse society together to nurture understanding and knowledge so that all can thrive.

We believe that everyone should feel connected to food, farming, and the countryside that sustains us all.

"It's a brilliant way to meet our clients in an informal setting."

Principal Partner

"There is always a great atmosphere and everyone is so friendly."

Trader

"The Northumberland County Show attracts a really high standard of competitor and the judges are superb."

Equestrian

"With so much to see and do, and the big variety of attractions, this is a great day out for my family. Where else can you go to see cows and sheep close up, eat your way round a food festival, drink a pint while watching a tug of war competition, and all the kids can go to a fun fair too. It's fantastic!"

Visitor with family



For more information contact Sue Thompson, Sponsorship Coordinator

sue@northcountyshow.co.uk or call 01434 604216