

**Office Address:**

Hexham Auction Mart
Tyne Green, Hexham
Northumberland
NE46 3SG

Show Field Address:

Bywell
Near Stocksfield
Northumberland
NE43 7AB

01434 604216 (office)
07526304712 (mobile)

info@northcountyshow.co.uk

Advertising Booking Form

Northumberland County Show Saturday 25th May 2024

Name: Position:

Company:

Address:

.....

Postcode:

Telephone:

Mobile:

Email:

Please indicate which of our advertising opportunities are of interest:

Show Guide Advertising			
<input checked="" type="checkbox"/>	Opportunity	Price	Notes
<input type="checkbox"/>	Full A5 page COLOUR	£200	<i>The Show Guide – aimed at the visitors to the show. In full colour with easy to read information about what's on during the day.</i> Must be booked by 14th April
<input type="checkbox"/>	Full A5 page MONO	£100	
<input type="checkbox"/>	Half A5 page COLOUR	£120	
<input type="checkbox"/>	Half A5 page MONO	£80	
<input type="checkbox"/>	Outside Back Cover	£400	
<input type="checkbox"/>	Inside Front Cover	£300	
<input type="checkbox"/>	Inside Back Cover	£300	

Big TV				
<input checked="" type="checkbox"/>	Opportunity	Price	Notes	Quantity Required
<input type="checkbox"/>	Prime Time Package	£400	This comprises of 8 x 10 second slots, this is made up of 4 off peak and 4 prime time slots	
<input type="checkbox"/>	Standard Package	£200	This comprises of 4 x 10 second slots, this is made up of 2 off peak and 2 prime time slots	
<input type="checkbox"/>	Sponsors Package*	£200	This specially discounted package is only available to sponsors; get 6 x 10 second slots, 3 off peak and 3 prime time slot. Purchase as many slots as you would like to increase your presence on the day.	

A few notes on our 33 square metre Big TV screen:

- All slots booked on Big TV are 10 seconds in duration, they can occur throughout the day
- Prime time is between 11.30am and 4pm, off peak is 8.30am-11.30am and 4-6pm.



Contact us :

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- Stills: The following formats are accepted for stills, PowerPoint (.pptx), PDF or Images (.jpg, .png) large images essential, remember it's a Big TV!
- Video: If you'd like to use video on Big TV then we support a wide range of formats, please get in touch for information.
- When producing your artwork, please remember that Big TV uses a wide screen format, your artwork to be in a landscape format to make is suitable for wide screen aspect ratio. Please also ensure that high resolution photos and images are used, artwork of insufficient resolution will be rejected. If you have any concerns please contact us.
- Must be **booked by 10th April please**, due to planning constraints no late entries can be considered
- Once booked the **artwork deadline is 27th April**

* Principal Partners receive 1 Sponsors Package on Big TV as part of their sponsorship, please get your artwork to us in line with the deadlines above.

Extras				
<input checked="" type="checkbox"/>	Description	Cost	Unit	Quantity Required
<input type="checkbox"/>	Showground Banner Advertising	£50	Per banner	
<input type="checkbox"/>	Roadside Sign	£50	Per board	
<input type="checkbox"/>	Membership of Tynedale Agricultural Society Child	£10	Per membership (Age 5 to 16 years).	
<input type="checkbox"/>	Membership of Tynedale Agricultural Society Adult	£30	Per membership	

Tynedale Agricultural Society / Northumberland County Show reserve the right to refuse applications considered unsuitable to their aims and objectives. Responsibility for the arrangement of any necessary insurance rests with the exhibitors. Before signing this application form, you should carefully read the terms and conditions included with this agreement.

GDPR: By signing this Trade stand form, exhibitors accept that we will share their data and any photographs. This data will be published in our Show Guide and on the Society website and social media sites, and be given to local press with regards to any advertising. Exhibitors do have the right to withdraw consent at any time by contacting the show secretary.

Signed:

Date:

Closing date for applications is 25th April – please complete and email: accounts@northcountyshow.co.uk or return to: The Secretary, Northumberland County Show, Hexham Auction Mart, Tyne Green, Hexham, Northumberland, NE46 3SG